



January 2009

Playing to your strengths in the face of redundancy

New outplacement programme provides unique access to experts

A new, dynamic outplacement programme has been launched for people making career changes. Not Out works with companies and individuals over a six month period to offer participants constructive and imaginative support and the essential “tools” to maximise their skills and unleash their talents.

Participants have access to a range of carefully selected Not Out facilitators throughout the programme’s six month duration. Topics covered include defining and articulating goals, understanding the principles of marketing, giving winning presentations and interviews, networking productively, starting up a business, writing an impressive CV, working with recruitment consultants and winning business.

Pippa Blakemore, a facilitator with over 20 years’ experience of training leading law firms and corporations on how to maximise their profitability and raise their profile has helped design the Not Out programme. She says: “Not Out gives people the skills, expertise and confidence to achieve their goals. All the facilitators are running our own businesses with private, public and not-for-profit organisations. This means that we are able to provide up-to-date knowledge and practical insight into a variety of business cultures and ways of working in a wide range of industries and sectors.”

The tailor-made programme includes a residential course with pre- and post individual support. Hosted in Marrakech where the environment is used as a stimulus to supporting creative thinking, it is structured to give participants the opportunity to consider opportunities that they might not have previously considered in circumstances which are traumatic at worst and confusing at best. The ideas are then brought together in an achievable Personal Action Plan.

Rachel Youngman, Director, Not Out, and formerly the Deputy Executive Director of the International Bar Association, comments: “My own experience of changing career demonstrated that there was a huge gap in the support available to people at a cross-roads in their career. Not Out gives participants the security and space to reflect, think creatively and make choices, with easy access to leading experts with a huge range of skills and current experience in all sectors. People need different types of support and expert training at different times and we provide that in a unique environment.”

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